

## HORSE TRIALS AND DRESSAGE SHOW @ CHESTNUT RIDGE Presented by CHESTNUT RIDGE & EAST AURORA PONY CLUB September 16, 2023

Dear Sirs or Madams.

On September 16th, we are celebrating our 18th Anniversary of the Saddle Up Benefit for Roswell at Chestnut Ridge Equestrian Center. This is a wonderful horse show where the riders raise money for Roswell. The day benefits cancer research and patient care in Western New York at Roswell Park Cancer Institute (EX#201200).

The Chestnut Ridge Equestrian community is passionate about cancer- a cause that has touched so many in one way or another. We are proud to partner with Roswell Park to assist those who face this disease. Over the past 17 years, we have raised \$267,391.60. Last year alone we had over a hundred riders and supporters raising \$21,023.60.

In order continue this special event for a great cause, we are seeking both in kind and monetary donations. We also sponsor a basket raffle and silent auction at the event. As a sponsor you would receive exposure on many levels from hundreds of participants, ads in the newspapers, TV spots, links with USEA (United States Eventing Association) and USDF (United States Dressage Federation).

For more information, please contact Megan Gamin, Co-Chair of Saddle Up for Roswell, at (716) 390-4332 or pistolmeg@thegamins.com.

Thank you for considering supporting Saddle Up for Roswell. Without you and your generosity, this day can not be a success. We hope you will be able to join us for our 18th Anniversary celebration .

Check out the Chestnut Ridge Equestrian Center today! http://chestnutridgeequestriancenter.com