

## HORSE TRIALS AND DRESSAGE SHOW @ CHESTNUT RIDGE Presented by CHESTNUT RIDGE & EAST AURORA PONY CLUB September 9, 2017

Dear Sirs or Madams.

On September 9<sup>th</sup>, we are celebrating our 12<sup>th</sup> Anniversary of the Saddle Up Benefit for Roswell at Chestnut Ridge Equestrian Center. This is a wonderful horse show where the riders raise money for Roswell. The day benefits cancer research and patient care in Western New York at Roswell Park Cancer Institute (EX# 201200).

The Chestnut Ridge Equestrian community is passionate about cancer – a cause that has touched so many in one way or another – and we are proud to partner with Roswell Park to assist those who face this disease. Over the past 11 years, we have raised \$151,497. Last year alone we had over a hundred riders, raising \$18,550.

In order to continue this special event for a great cause, we are seeking both in-kind and monetary donations. We also sponsor a basket raffle at the event. As a sponsor you would receive exposure on many levels from hundreds of participants, ads in the newspapers, TV spots, links with USEA (United States Eventing Association) and USDF (United States Dressage Federation).

For more information, please contact Megan Gamin, Co-Chair of Saddle Up for Roswell, at (716) 772-7703 or pistolmeg@thegamins.com.

Thank you for considering supporting Saddle Up for Roswell. Without you and your generosity, this day cannot be a success. We hope you will be able to join us for our 12<sup>th</sup> Anniversary celebration!

Check out the Chestnut Ridge Equestrian Center today! http://chestnutridgeequestriancenter.com